

TOWN HALL LED SIGN SPECIFICATIONS

Text: Maximum 3 lines of text fit on each slide
Number of characters across:
 Approximately 24 at 0 character spacing
 Approximately 20 at 1 character spacing
 Approximately 18 at 2 character spacing
 Approximately 15 at 3 character spacing

Narrower
↓
Wider

Font: Sans Serif fonts are best. Serif and script fonts do not display well.

Color: RGB

Screen Size: 720 x 120 pixels

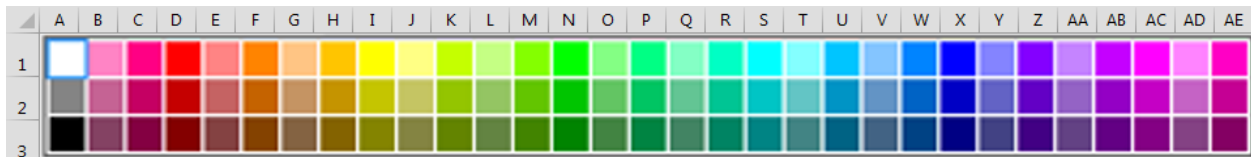
Artwork: 72 or “screen” resolution
.jpg, .gif or .png format

Message length: 10 seconds each frame

Not allowed: Animation or screen change effects like flashing, scrolling etc.

Sponsors: 1 sponsor name, no sponsor logos.

Color Schemes: We have found that darker background colors with light/bright text displays the best.



Do use: Humor, unusual/unexpected/catchy phrases