

Castle Rock Public Art Commission Call For Entries

Two-Dimensional Artworks for Public Art Wraps

Call Summary

The Castle Rock Public Art Commission seeks to feature two-dimensional artworks on public art wraps to be installed on utility boxes within parks and, potentially, at other locations within the community.

Artists may submit images of artworks for consideration for use in this project until 5 p.m. Friday, March 2. Wrap installations are anticipated to occur starting in May 2018. An \$800 stipend will be paid to any artist whose work is selected for the project.

Project Description

The Castle Rock Public Art Commission is pursuing a project to deepen the visitor experience at Philip S. Miller Park – and, potentially, other locations within the community – by installing public art wraps on utility boxes. Artists are asked to contribute to the program by submitting two-dimensional artworks to be considered for placement on the wraps.

A photo of the Town's existing public art wrap, installed at Perry Street and Plum Creek Parkway, is below for reference.



Art Goals/Criteria

Artworks submitted should consider the Public Art Commission's vision statement, which includes "creating community vibrancy and reflecting the charm, heritage and beauty of Castle Rock."

Artists must guarantee that the artwork is original and does not violate any intellectual property rights.

Art must be two-dimensional and able to be translated into a digital image to be wrapped around all sides of a utility box in a continuous flow. This can include digital art, as well as paintings, photography and other two-dimensional works.

Digital images of any selected artwork(s) will be transferred onto anti-graffiti vinyl wrap. **Any non-digital artworks selected for the project must be able to be delivered to Colorado for digital scanning and must be on thin stock (cotton rag, poster stock, etc.).** Artworks submitted for consideration should not have any gold flake or layers of mixed media that could come loose during scanning.

The wrap producer/installer will be available for consultation with the selected artist and the Public Art Commission to finalize the digital image(s) for installation following award of selection.

Utility boxes contain equipment that can get hot; thus, it's recommended that the bulk of submitted artworks be comprised of lighter colors, to help prevent overheating of the electrical components inside the cabinets.

Site Location Plans

Submitted artworks must be suitable to feature on public art wraps placed on utility boxes in parks and, potentially, at other locations within the community. In particular, the Public Art Commission desires to install public art wraps on a series of 15 electrical boxes at the Town's signature Philip S. Miller Park, 1375 W. Plum Creek Parkway, Castle Rock, CO. Photos of this site are below for reference.





Artworks submitted should be able to be scaled so as to fit this installation, which is near the Amphitheater in the park. The Amphitheater hosts dozens of events each year, including live music performances by nationally recognized artists.

The location of any other installations that may arise from this project is to be determined.

Compensation

Artists whose works are selected will receive a stipend of \$800, payable after the installation of a wrap featuring the artist's image is complete.

No stipends will be paid to those submitting images as part of this call whose artworks are not selected.

Application Requirements

Entries must include:

- Artist's name and place of residence
- One 10MB or less image of the artwork to be considered (a higher-quality image will be required if selected)
- The title (if applicable) and a brief description of the work

Artists may submit more than one artwork/entry. Each entry should be submitted separately, to ensure delivery by email.

Deadline

The deadline for submissions is 5 p.m. Friday, March 2, 2018.

Submission Address

Images of artworks being submitted for consideration should be emailed to kzagurski@CRgov.com. No physical submissions will be accepted for review by the selection team.

Selection Process

A selection team consisting of Public Art Commission members, along with one Town Council member (if available), one member from any other relevant Town board or commission (if available) and one representative from any involved Town department (if applicable) will review all submissions and determine which artworks, if any, will be featured on public art wraps in Castle Rock. Judging will remain anonymous.

The Town reserves to the right to reject all any and all proposals submitted.

Selection Criteria

The selection team will review the images based on artistic excellence, technical competence and suitability for the site(s).

The content of the artwork(s) should relate well to the surroundings and be attractive from a distance view, as well as up close.

Designs must not contain any advertisements for any brand, business, product or viewpoint. Content deemed sensitive will not be permitted (i.e. drugs/alcohol, nudity, violence).

Any selected artist(s) will need to be available in late April/early May 2018 to collaborate on the wrap's final design with the wrap producer/installer.

The selected artist(s) will enter into an agreement with the Town of Castle Rock concerning the terms of use, including a release of ownership.

The wrap will include a "plaque" that will be printed directly onto the vinyl. The plaque will include the artist's name and the title of the artwork.

Artists should understand that utility boxes may be targeted by vandals. Accordingly, artists should be thoughtful about having large open areas in their designs that would give vandals an opportunity to deface the work. Further, artists should understand that art wraps will be applied to functioning equipment that may need to be repaired or replaced. No guarantees can be made as to the location or longevity of display.

Project Timeline

March 2, 2018 – Submission deadline, 5 p.m.

March 8, 2018 – Initial panel review

April 12, 2018 – Final artist selection

April 20, 2018 – Deadline for shipping artwork, if applicable (address to be provided upon selection)

May 2018 – Installation

The Castle Rock Public Art Commission thanks all artists for taking the time to consider this public art call. Questions? Contact Kristin Zagurski, kzagurski@CRgov.com or 720-733-3552.