



Downtown Parking Study

Action Item List – May 2017

1. **Staff Resources:** Establish a Downtown Parking Team including representatives from Castle Rock Police Department, the Town Development Services and Public Works departments, the Town Manager's Office, and the Downtown Alliance. The Downtown Parking Team should meet at least quarterly to work through Downtown parking management issues.
2. **Communication:** Install a "statement piece" sign for the existing parking garage on Third Street, and review/improve existing parking signage throughout Downtown. Install bicycle parking signage. Ensure online parking information resources remain up-to-date, include bicycle parking information, and are properly branded and promoted. In cooperation with the Downtown Alliance, provide Downtown employer education regarding employee parking options.
3. **Management:** Implement code adjustments, including required parking minimums for residential development. Consider adjusting on-street parking time limits as recommended the **Exhibit on Pg. 2.**
4. **Infrastructure:** Modify on-street parking layouts to capture additional parking in these key locations: Third and Perry streets; Perry Street south of Second Street; and Wilcox Street between First and Third streets. Review Downtown street furniture needs/design, including improving bike racks to ensure bikes can be adequately secured.
5. **Enforcement:** Consistently enforce time-limited, on-street parking. This includes considering investment in technology and, possibly, in a position for which the duties specifically include Downtown parking enforcement. The latter item would be discussed during 2018 Budget preparation.
6. **Funding:** Continue exploring funding options and opportunities for additional parking facilities, including additional structured parking. This could include implementing a fee-in-lieu program that would support future public parking facilities.
7. **Innovation:** As growth continues, consider approaching private parking lot owners regarding shared parking agreements for off-peak hours. If Downtown properties come up for sale, evaluate them for potential parking uses. Consider exploration of technology that may be of assistance and use of flexible options, including vehicular and bicycle valet programs.

Please note: The Action Items listed above were derived from the "Primary Action Items" included in Kimley-Horn's final deliverable for the Town of Castle Rock's Downtown Parking Study. The language / descriptions included in this document were specifically requested by the Town, however the recommendations are still consistent with Kimley-Horn's original recommendations.

TOWN OF CASTLE ROCK Downtown Parking Study

